

SHANT MELEMETJIAN

Product Designer | AI Interfaces | Design Systems | UX/UI Development Expertise

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SUMMARY

Product design professional with 7 years of experience in UI/UX design and product development, expert in creating intuitive AI interfaces and automated accessibility tools. Key achievements include the launch of an Accessibility CI tool achieving over a 90% satisfaction rating and the acceleration of sprint turnover by 40% through the systematic reduction of design debt.

EXPERIENCE

Product Designer - Growth Design

Level Access 05/2025 - Present

- Launched an Accessibility CI tool for development teams, achieving a 90%+ satisfaction rating and exceeding user expectations for automated AI augmentation in code remediation testing.
- Established a comprehensive accessibility design system that ensures consistent, scalable component delivery across all platforms.
- Accelerated sprint turnover by 40% through systematic reduction of design debt and strategic promotion of design initiatives.
- Partnered cross-functionally with marketing, sales, and key stakeholders to drive revenue growth initiatives and align design strategy with business objectives.

Product Designer

iLobby 12/2022 - 04/2025

- Launched an Accessibility CI tool for development teams, achieving a 90%+ satisfaction rating and exceeding user expectations for automated compliance testing.
- Designed and implemented an AI assistant interface for CI/CD tools while establishing AI frameworks across the company using Model Context Protocol (MCP) integrations.
- Accelerated sprint turnover by 40% through systematic reduction of design debt and strategic promotion of design initiatives.
- Partnered cross-functionally with marketing, sales, and key stakeholders to drive revenue growth initiatives and align design strategy with business objectives.

UI UX Designer Educator

University of Toronto 08/2022 - 2024

- Audited detailed feedback on over 150 student projects, fostering iterative design improvements that led to a 30% increase in user satisfaction ratings based on post-project surveys.
- Reviewed and mentored design proficiency for 200 students by delivering over 100 UX/UI instructional sessions.
- Achieved a 30% improvement in course ratings by integrating real-world design challenges into curricula.

UI UX Designer

ISB Merlin 10/2019 - 12/2022

- Revamped extensive A/B testing on prototypes, uncovering insights that enhanced product performance by 40% and boosted customer satisfaction ratings from 75% to 90%.
- Enhanced customer satisfaction by 40% by conducting thorough usability testing.
- Developed new design system from the ground up with over 40 components being pushed to development.
- Reduced time to market by 20% by streamlining the prototyping phase using efficient design tools.

EDUCATION

Certificate of UXUI Design

University of Toronto

Bachelor of Management

Athabasca University

Advanced Diploma in Business Administration & Management

Seneca Polytechnic

Certificate International/Global Studies

Harvard Business School

SKILLS

UI/UX Design • Figma • Prototyping •

User Research • Design Systems •

Interaction Design • Growth Design • HCI • Agile •

API Design/Integration • Business Strategy •

Accessibility • CI/CD • Design Thinking • Mockups •

Wireframing • Adobe XD • AI augmentation •

Web Design • Sketch • CSS • SAAS • User journeys •

Microsoft Teams • Experience Design •

AI/ML Product Design • User interviews •

User Testing • UX research • CMS •

User Interface Design • HTML • JavaScript •

Adobe Creative Suite • Android • IOS • Mobile Apps •

Configuration • Data Visualization • Adobe Suite •

Front-end • Miro • Usability testing • Jira •

Teamwork • Design systems